



Make Your Donation Drive a Success!

Helpful Tips for a Successful Donation Drive:

- ♦ Begin by [contacting our Development professionals](#) to review the various needs of Ascentria's programs.
- ♦ Once you decide which program, you would like your donation drive to benefit, contact the designated staff member to discuss the details of your donation drive.
- ♦ Decide the duration of your drive (a day, a week, a month) - a limited time frame is usually more motivating and successful. Holidays may provide special opportunities for donation drives.
- ♦ Set Goals. Determine the amount of donations you want to raise and encourage people to help you meet or surpass your goals.
- ♦ Recruit friends and other volunteers to help you. Sharing the work can make the project more manageable and fun.
- ♦ Determine if you will offer incentives to encourage participation. Fun prizes or competitions may increase excitement and participation.
- ♦ Get the word out – post flyers, send emails, post on Facebook, publish information in your newsletter or bulletin, etc. Explain why the donations matter!
- ♦ If using the Ascentria logo on your promotional materials please [contact our Development professionals](#) for approval.
- ♦ Identify where and when donations are to be collected. The more convenient it is to drop off donations the better!
- ♦ Please be sure items collected are new or gently used; we are not able to accept anything that is broken or unusable.
- ♦ Coordinate the collection, sorting, and delivery of donations. Most Ascentria sites ask that you arrange a delivery date and time in advance to make certain staff and space is available.
- ♦ Track the number of your volunteers and contributors, and have fun! Your contact person at Ascentria would love to hear all about your donation drive experience.
- ♦ Finally, share results with your donors and thank everyone who participated!